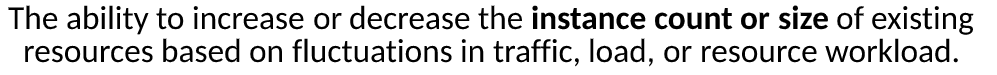
1. ELASTICITY
   1. Definition



* 1. Building on top of SCALABILITY, we will look at ELASTICITY
  2. ELASTICITY - We can think of entire AZURE CLOUD as RUBBER BAND as you speak.
     1. PULL IT – to make bigger
     2. STOP PULLING - to make it smaller

